

EMERY COUNTY

EXPENDITURES	1995	1996	1997	Explanation
Administrative	\$1,529	\$5,743	\$4,830	office, supplies, & travel
Miscellaneous	\$4,265	\$9,284	\$3,781	some promotion, consulting fees, etc.
Total Promotional:	\$3,028	\$3,501	\$22,992	
Advertising	\$167	\$320	\$3,317	
Brochures				
Contributions	\$2,661	\$1,000	\$3,300	county events
Fam Tours				
General Promotional				
Shows	\$200			
Signs				
Travel Region		\$2,181	\$16,375	
Brick and Mortar (Operations):				
Construction Expense				
Visitor Center Operation				
Transfers Out				
Total Expenditures	\$8,822	\$18,528	\$31,604	
REVENUES				
Tax Commission TRT Report*	\$71,095	\$20,622	(\$14,791)	
County TRT Report*	\$68,406	\$27,006	\$0	1997 revenues were transferred to Grand County
Other Revenues				
Percent Adm./Misc./Promo/Transfers	100.00%	100.00%	100.00%	
Percent Brick and Mortar	0.00%	0.00%	0.00%	

* A reporting difference in Transient Room Tax between the Tax Commission and Counties can be attributed to both a 1.5 % charge by the Tax Commission and cyclical reporting issues.